

Photo Release Form—Cocoa Kayak Rentals

RELEASE - For and in exchange of valuable consideration, the sufficiency of which is hereby acknowledged, and with the intent to be legally bound, I hereby grant the rights to publish my name, attributes, image, biography, statements, performance, photo, video, or other audio or visual image (“Images”) and hereby:

- (1) warrant and represent that I am over the age of eighteen (18) and have the right to contract in my own name; or are the parent or guardian of undersigned and grant permission of said person under 18
- (2) grant to Cocoa Kayak Rental of Hershey (herein Cocoa Kayaks) and/or those acting within Cocoa Kayaks authority, any and all perpetual rights to edit, use, publish, license or transfer, and/or broadcast throughout the universe, the Images in any advertising, promotional and/or publicity materials, in any and all media now known or hereafter devised, for the purpose of advertising, promoting and publicizing the products and/or services of Cocoa Kayaks and for any other purpose;
- (3) acknowledge that (a) I have no right of review or approval of the Images; and (b) Cocoa Kayaks is in no way obligated to use the Images; and (c) *if* Cocoa Kayaks uses the Images, Cocoa Kayaks is in no way obligated to identify me by name or otherwise attribute any acknowledgement of me;
- (4) agree that I release, discharge, and hold harmless Cocoa Kayaks and their respective officers and employees/agents, from any and all liability resulting from the use of the Images in accordance with the terms hereof, including but not limited to claims for libel or invasion of privacy;
- (5) agree to sign any and all other documents that Cocoa Kayaks or its agents may require relative to the Images;
- (6) agree that this release shall be governed by the laws of the Commonwealth of Pennsylvania;
- (7) agree not to post, upload, download, reproduce, distribute, copy, sell, publish, broadcast or circulate the submitted essay or video, whether or not its has been submitted to the promotion.
- (8) I have read the above terms and fully understand the contents thereof.

Printed Name: _____

Signature: _____

Signature of Parent of Guardian (if under 18):
